



Transparent led screen with highest transparency  
Super quick and easy for installation  
With high brightness 5500cd/m<sup>2</sup>

TRANSPARENT LED SCREEN

ATS SHOP WINDOW SERIES

# AUROLED

## ATS Shop window series

TRANSPARENT LED SCREEN ATS SHOP WINDOW SERIES

### Features

- Standard Cabinet  
Thinner and thinner; lighter and lighter to save transportation fee.
- Aluminum Cabinet  
Gorgeous looking, thinner and lighter cabinet.
- Hang-up Installation  
Fast easy installation takes up smaller space, fits in environment perfectly.
- Smooth Flatness  
Installation strict standard  $\pm 0.2\text{mm}$ .

**Initiative AUROLED ATS adopts transparent buckles to support strips.**  
AUROLED patent product



Hang-up cabinet structure



Aluminum cabinet



Transparent buckles

**AUROLED ATS series**  
**with its high transparency**  
**based on the side-lighting SMD technology**



## Advantages:



High Transparency: can above 62%

Self-encapsulation: Auroled patent SMD-4312, only for transparent display. We control row materials and production process by ourselves.



Easy maintenance: just change the individual strip



Lighter and thinner;  
 Weight: 28kg/set; Thickness: 50mm



High fresh rate; high brightness; high gray-level

# AUROLED

## ATS Application

TRANSPARENT LED SCREEN ATS SHOP WINDOW SERIES

## Introduction

Why not pasting AUROLED shop-window transparent LED screen which makes the AD from static to dynamic to attractive the people's eye and communicating shopping mode?

With its 60% highly transparency and HD performance now is widely used in the shopping mall.



Chain restaurant



High-level leisure place



Brand chain store

Size	720*1344mm	960*1280mm
Pixel Pitch	H5mm, V7mm	H5mm, V7mm
LED Configuration	1R1G1B	1R1G1B
Pixel Density	27648 pixels/set	35136 pixels/set
Strip Length	480 + 240 mm	480 + 480 mm
Display Size	(W)720 x (H)1344 mm	(W)960 x (H)1280 mm
Cabinet Materials	Aluminum	Aluminum
Weight	20kg	28kg
Transparency	62%	62%
Brightness	5500 nit	5500 nit
Refresh Rate	≥ 1500	≥ 1500
Scan Mode	1/3	1/3
Max. Power Consumption	600W/set	800W/set
Ave. Power Consumption	200W/set	250W/set
Installation Way	Hang-up	
LED Type	SMD 4312	
View Angle	H-H160° V-V160°	
Drive Mode	Constant Current	
Brightness Adjustment	256 level	
Woking Voltage	DC 5V	
Gray Scale	16Bit	
Working Temperature	-10 ~ 40°C	
Working Humidity	10%-90%	
Input Voltage	AC 100V ~ 240V	
Life time	100000 hours	



SERVICE HOTLINE : *400 0755 535*



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